

Company :KANTAR.

Activities :Research, Data Collection and Insight Consultancy.

Kantar was founded in 1992 and characterizes itself as "data, insights and consulting company".

It has more than 30,000 employees working in 100 countries in various research disciplines, including social media monitoring, advertising effectiveness, consumer and shopper behaviour and public opinion.

**CEO: Eric Salama**

**Headquarters: London, United Kingdom**

**Parent organization: WPP plc**

**Founded: 1993**

**Subsidiaries: TNS, Kantar IBOPE Media, Kantar Media Philippines, MORE.**

**In India : Headquarter : Gurgaon**

**Kantar Operations is proud to be an ISO 20252:2012 certified organization...**

We require few energetic students for internship in our organization for 8-10 week duration.

After successfully completion of their assignment we will provide them a certificate, which would help them their future endeavour.

Description	
Company Name	KANTAR
Job Location	Kolkata and Howrah
Type of Job	Field Oriented Activity : Data Collection from End Users / Customers
Activity	Visit Field and have to do F2F interview with customers and note down their suggestions, grievances, likeability, dislikeability, choice /Preferences , usership habits, Price , Packaging etc etc. No question of any SALES.
General Summary	Client : Indian Company and Foreign Company
Qualification	Minimum 12+ Pass
Skills required	As we do all the interview with the help of TAB, need basic knowledge of handling TAB i.e. putting information in structured questionnaire, like Smart Phone.
Work as a	Freelance Basis [ No work no PAY ]
Remuneration	Household Interview ; INR. 400 to INR 450 per Day and B2B / Corporate Study : INR. 500+ per Day
Time	Any time at Day Time. From 9am to 3pm [ Max ]
No of Interview to be conducted in an average day	Minimum 5 to 6 interviews. Average time : 30 minutes to 40 minutes
Documents Require	PAN, AADHAR, PASS PORT PHOTOGRAPH, HIGHEST EDUCATION CERTIFICATE, SAVINGS ACCOUNT / Pass Book, or CANCELLED CHEQUE

# KANTAR

**Tamal Mukherjee.**

Manager, Data Acquisition | India  
Operations.

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[www.kantar.com](http://www.kantar.com)